

Establish Strategy & Partnerships

26 January 2020 | Dubai, UAE

DRAFT PROGRAM

MENA Telehealth Conference, January 26th, 2020		
	Topics	Speakers
08:00-09:00	Registration	
09:00-09:05	Welcome Note and opening	
09:05-09:20	Keynote Lecture-Learning from the World: International TeleHealth Landscape	
09:20 -09:40	Special presentation: TeleHealth Business Models	Dr. Robin Ohannessian , Board Member, French Society of Telemedicine
09:40-10:00	Financial models	AMD Telemedicine, USA
10:00-10:20	Case study: Telehealth Regulation and Reimbursement in Germany	Jan Benedikt Brönneke , Director Law & Economics Health Technologies - health innovation Hub, Federal Ministry of Health, Germany
10:20-10:40	<i>Coffee Break</i>	
10:40-11:00	Session 1- A Regional Voice: The UAE Landscape	UAE Delegation: <ul style="list-style-type: none"> • Khamis Al-Alawy, Consultant, Health Regulation Sector, Health Policies and Standards Department, Dubai Health Authority • Dr. Ali Abdulkarim Al Obaidli, Group Chief Academic Affairs Officer, Abu Dhabi Health Services Co. • Dr. Ramadan AlBlooshi, Chief Regulatory Officer, Dubai Healthcare City Authority • Abu Dhabi Health Authority - TBC • Mubadala - TBC • Dr Mohaymen Abdelghany, Chief Executive Officer, Al Zahra Hospital Dubai
11:00-11:20	Session 2- A Regional Voice: The Saudi Landscape	KSA Delegation <ul style="list-style-type: none"> • Mohannad Jameel M Brembali, General Director, Health supporting Systems, Ministry of Health KSA • Dr. Ahmed M Balkhair, Deputy Minister of eHealth and Digital Transformation, Ministry of Health KSA • Hospitals: Aramco..
11:20-11:40	Session 3- A Regional Voice: GULF Landscape: Oman, Kuwait, Bahrain	Panellists <ul style="list-style-type: none"> • Dr. Khatoon Shubbar, Family Physician & Head of Quality and Risk Management

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		<p>Committee in Primary Health, MOH Bahrain</p> <ul style="list-style-type: none"> • Jehan Abbas, Ag. of Head of medical records in the primary health, Ministry of Health Bahrain • MOH Kuwait • MOH Oman
11:40-12:00	<p>Session 4- A Regional Voice: The Jordan Landscape</p>	<p>Jordan Delegation</p> <ul style="list-style-type: none"> • Dr. Mohammed Rasoul Tarawneh, Secretary General, High Health Council, Jordan • Dr. Abla Amawi, Secretary General, The Higher Population Council, Jordan • Emad Alsharu OBGYN/IVF Senior Specialist, Jordan Royal Medical Services
12:00-12:20	<p>Session 5- A Regional Voice: The Egypt / Morocco Landscape</p>	TBC
12:20-12:40	<p>Key Presentation: Digital Health in India - Opportunity & Challenges How to navigate the market in a country of 1.3 billion</p>	<p>Prof. Rajendra Pratap Gupta, Policy Maker & former Advisor to Union Minister of Health, Government of India</p> <p>Including discussion with Indian Hospitals</p>
12:40-13:00	<p>Session 6- A Regional Voice: The Pakistan Landscape</p>	Delegation: TBC
13:00-14:00	Lunch & Networking	
14:00-14:30	<p>Session 7: Benefits of Telehealth <i>This session will bring together speakers from different telehealth companies who will demonstrate where telehealth can be used, financial benefits; how telehealth can improve healthcare in the region</i></p>	
14:30-15:30	<p>One-to-one meetings and Round table discussions</p>	
15:30-16:00	<p>Panel Discussion: Hospitals view on Telehealth <i>To attend this panel we have invited hospitals representatives from different countries to share their opinion about telehealth development in the region and healthcare & patients benefits</i></p>	
16:00-17:00	<p>One-to-one meetings and Round table discussions</p>	
17:00	<p>End of the meeting</p>	